

# RAFTS

Before brainstorming and planning your writing,  
analyze the assignment using RAFTS



**ROLE**

(Who am I as the author of this piece of writing?)



**AUDIENCE**

(Who is my audience? ... peers, adults, younger children, community at large)



**FORMAT**

(What format should I use? ... friendly letter, narrative, essay, etc.)



**TOPIC**

(What is the topic?)



**STRONG VERB**

(What is my purpose/reason for writing? Some strong verbs are convince/persuade, explain, reflect, tell, enlighten, entertain, describe, review, inform, evoke emotion)